



UNPOLISHED 9
young design from Poland / Budapest

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KORTÁRS LENGYEL DESIGN / BUDAPEST
POLAND – A GUEST OF HONOUR TO BUDAPEST DESIGN WEEK 2011

1.10 – 13.11.2011
MUSEUM OF APPLIED ARTS

Curators: Agnieszka Jacobson-Cielecka and Paweł Grobelny

Organizers: Regional Museum of Stalowa Wola (www.muzeum.stalowawola.pl) and Polish Institute in Budapest (www.polinst.hu)

In co-operation with: Adam Mickiewicz Institute (www.iam.pl + www.culture.pl), Museum of Applied Arts (www.imm.hu), Budapest Design Week (www.designweek.hu)

The exhibition staged in the Museum of Applied Arts is the main exposition at the Budapest Design Week 2011, where Poland – now holding the presidency of the Council of the European Union – is a guest of honour. The festival programme offers various events, exhibitions, lectures and meetings promoting Polish design and applied arts. The exhibition will be accompanied by lectures on Polish design.

For more information on Budapest Design Week visit www.designweek.hu

DESIGN – POLISH EXPORT HIT

Following the success which UNPOLISHED – YOUNG DESIGN FROM POLAND, a Polish design exhibition, achieved this year at acclaimed design festivals such as Salone del Mobile in Milan or Designer's Days and Paris Design Week in Paris, its next, extended edition will be shown in Budapest at the Museum of Applied Arts.

UNPOLISHED – YOUNG DESIGN FROM POLAND is a project presenting the most interesting works and achievements of young Polish designers to a wider audience. It promotes Polish design in the world. It also shows that our design, which draws on the rich Polish experience and traditions, is attractive and therefore worth seeing. The success the exhibition enjoys at design festivals across Europe proves that Polish design is earning reputation while its creators – young artists – thanks to their talent, imagination, experience, unconventional ideas and passion – are demanded on international markets.

UNPOLISHED 9 – YOUNG DESIGN FROM POLAND / BUDAPEST is yet another edition of the exhibition of Polish designers, which was first shown to the European audience in 2009 in Brussels. Its latest edition is going to be exceptional as it has been organized under the cultural programme of the Polish presidency in the European Union.

For the first time we presented the works of young Polish designers in September 2009 at DESIGN SEPTEMBER festival in Brussels. The Polish artistic achievements caught interest of professionals – experts in design and also drew the attention of the general public. It appeared that Polish design is attractive for the European audience and our designers have interesting, surprising and unique ideas. – says Agnieszka Jacobson-Cielecka, curator of the exhibition. UNPOLISHED exhibition has become a cyclical project – every year there appear new designers, new interesting artistic projects worth showing in Europe.

Most designers and design groups presenting their works at the exhibition are in their thirties. According to the curators, it is the most interesting group of the Polish artists. Impeccably educated, they do not only design but also manufacture and promote their own works. Many of them have already earned reputation worldwide and successfully competed internationally.

When selecting works and designers for the exhibition we were looking for the most characteristic elements of Polish design, for the features which distinguish us from other artists. When preparing such events we are always challenged with a question: what do we actually want to prove? The fact that Poles design as all others do? Or, that we design differently?, remarks Agnieszka Jacobson-Cielecka. The process of creating and selecting materials is definitely very specific. The designers use materials which are easily available, inexpensive and natural: wood, osb and mdf, felt or recycled materials. Most often they make their works themselves or with the help of local craftsmen. Most works are prototypes, unique objects or limited series.

Some artists are inspired by the Polish tradition, material culture or craft. Many works have a touch of irony, they balance at the edge of design and art, show a perverse sense of humour or distance to classical definitions of design. Such are the works of Agnieszka Bar or Beton. Another idea is artists' fascination with material, texture and manufacturing technologies, which can be noted especially in the works of Monika Patuszyńska, Magdalena Trzcionka or Karina Marusińska. The designs, however, have a common denominator: they are simple, modest, they maintain the equilibrium between tradition and modernity, and aspire to harmony expressed in the “less is more” rule.

The curators are renowned experts and authorities in the field of Polish and world design: Agnieszka Jacobson-Cielecka and Paweł Grobelny. The exhibition organizers – the Regional Museum in Stalowa Wola and the Polish Institute in Budapest – regularly promote Polish design and applied arts in Poland and abroad, contributing to the development of this art discipline.

UNPOLISHED 9 – YOUNG DESIGN FROM POLAND / BUDAPEST exhibition presents 26 works by 18 Polish designers and design groups.

Designers: Aze design, Agnieszka Bar, Beton, Joanna Bylicka, DBWT, Agnieszka Czop és Joanna Rusin, Gogo, Kafti Design, Bogdan Kosak, Kosmos Project, Malafor, Karina Marusińska, Bartosz Mucha, Monika Patuszyńska, Puff-Buff Design, Tomek Rygalik, Magdalena Trzcionka, Oskar Zięta.

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1.10 – 13.11.2011

Museum of Applied Arts

33-37 Üllői út, 1091 Budapest

www.imm.hu

The Museum is open from Tuesday to Sunday between 10 a.m. and 6 p.m.

curators of the exhibition:

AGNIESZKA JACOBSON-CIELECKA – Curator of many exhibitions and a journalist, an expert on and populariser of contemporary design. Since 2008 art director and curator of the Łódź Design Festival (www.lodzdesign.com). She works closely with many cultural institutions in Poland and abroad, organizing Polish and international design exhibitions, among others: UNPOLISHED – YOUNG DESIGN FROM POLAND together with Paweł Grobelny (2009), NATURAL RESOURCES OF POLISH DESIGN (2009), POLSKA FOLK (2010), MATERIA PRIMA (2010), DZIECINADA – DESIGN FOR CHILDREN (2010). The promotion of design and designers plays an important role in her professional life – she lectures and publishes in trade, opinion-forming and consumer magazines. In 2000 she launched the Polish version of Elle Decoration and was editor-in-chief until 2007. She is a graduate of the painting faculty of the Academy of Fine Arts in Gdańsk.

PAWEŁ GROBELNY – Designer and curator of design exhibitions, graduate of the Academy of Fine Arts in Poznań, scholarship recipient to the École Nationale Supérieure des Beaux-arts de Paris, École Nationale des Beaux-arts de Lyon, the French government as well as the Le Pont Neuf foundation in Paris. He is the winner of many design competitions including the “LVMH Louis Vuitton Moët Hennessy for Young Creators 2005/2006”, “Parckdesign 2008”, “Prodeco 2006 – Young Designer”, “Prodeco 2008”, “Machina Design Award 2009” as well as recipient of an honorable mention in the competition “The new subjectivity in design” organized by the Zachęta National Gallery in Warsaw and the British Council. In 2009 nominated to 100 Young Creative Talents during the UE year of creativity and innovation. He designed benches at Albertine park in Brussels and Zhongshan in Shanghai and many public interiors in Poland, Belgium, France and Spain. His works have been exhibited in Berlin, Brussels, Copenhagen, New York, Paris, Seoul and Tokyo.

organizers of the exhibition:

REGIONAL MUSEUM IN STALOWA WOLA

The Regional Museum in Stalowa Wola is a modern institution specializing in the promotion of contemporary design and organizing exhibitions in Poland and abroad. The Museum draws its inspiration on the tradition of Stalowa Wola, a town built from scratch in 1930s. Modernism and decorative character of art déco are present

in the town's architecture and its urban development, in the preserved interiors of some buildings and also in the resources of the Museum such as the collection of applied art maintaining the art deco style.

The Museum offers a space for dialogue between modernist traditions and modern initiatives in contemporary culture. Designing and design are an important sphere of both culture and economy. That is why the Museum is a continuator of ideas which gave birth to the town of Stalowa Wola. It promotes Polish design and contemporary art by its educational activity and by organizing exhibitions.

The Museum has organized a series of design exhibitions: UNPOLISHED, POLSKA FOLK, DZIECINADA, JUST A THING – staged in London, Copenhagen, Berlin, Paris, Milan, Köln and Venice.

POLISH INSTITUTE IN BUDAPEST

The Polish Institute in Budapest is one of the oldest Polish Institutes worldwide and one of the longest-established Polish cultural institutions active abroad. At present, every year the Polish Institute in Budapest is involved in the organization of about 120 different cultural, educational and scientific programmes. It is visited by over thirty thousand visitors annually while many more attend the programmes held by the Institute outside its premises, under such projects as Budapest Spring Festival, Sziget Fesztivál, Mediawave. The Institute's activity does not only focus on presenting the Polish culture to the Hungarians; it encourages them to participate fully in our cultural life, i.e. to assimilate its content and form in a creative way. Such thinking gave rise to the initiatives which resulted in the co-operation between Polish and Hungarian artists. Taking the opportunity offered by the reconstruction of Nagymezo Street into a pedestrian area closed to traffic, the Polish Institute in Budapest is more and more often open until late night or rather early morning, under a cyclical programme entitled "Open Door Nights", and so it has become an integral part of this Broadway of Budapest.

for further information contact:

Joanna Łozińska

joanna.lozinska@prinfo.pl

+48 660 41 41 02

media contact at the Museum of Applied Arts in Budapest:

Koren Zsolt

sajto@imm.hu

tel.: 456-5107

www.unpolished.pl

